

Right Drug, Best Price



Helping members choose the right medication at the best price is at the core of our PBM services. WellDyne has a variety of clinical programs, digital tools and engagement strategies that promote utilization of drugs with the highest clinical value at the lowest cost.

Formulary and Clinical Programs

Our formulary includes a wide range of generics, preferred and non-preferred medications. We protect clients by excluding drugs that cost more but do not provide additional clinical value. We work closely with clients on plan design to incent members to choose preferred products.

Utilization management programs ensure prescribers and members have the information they need to make the best clinical decisions and help increase compliance with the formulary. Our programs put a strong focus on selection of first-line therapies:

- **WellManaged Generics:** Promotes use of preferred generics over higher cost generics or brands.
- **Prior Authorization:** Requires a clinical review of the requested medication, diagnosis and prescription history before approval.
- **Hyperinflationary Drugs:** Protects plan sponsors from hyperinflationary and low clinical value drugs by excluding them in favor of more cost-effective options.

We rigorously apply
our protocols, as up to
1 in 3 therapies
we review aren't the
right drug at the best
price for that patient.

Physician Engagement

WellDyne leads the industry in taking care of complex patients with specialized programs for clinical conditions that are the most costly to plan sponsors. Strict management of therapy escalations is an essential component of how we differentiate.

When a therapy switch to a higher dose or a higher cost product is planned, our pharmacists contact the prescriber to discuss:

- **Adherence level to the original product:** Is the patient taking the medication properly?
- **Precision medicine tests that reveal how the drug is working:** Will a higher dose help?
- **Clinical data:** Will another drug work better to treat the whole patient?

Member Engagement

We help people embrace the power of medications to manage their health with various tools to understand their treatment options and make informed decisions. In our guided channels, we remove any burden on the member to look for information by delivering personalized updates when members need them. Our self-service and guided channels include:

- Remote patient monitoring
- 24/7/365 contact center
- WellConnect texting tool
- WellView member portal and mobile app



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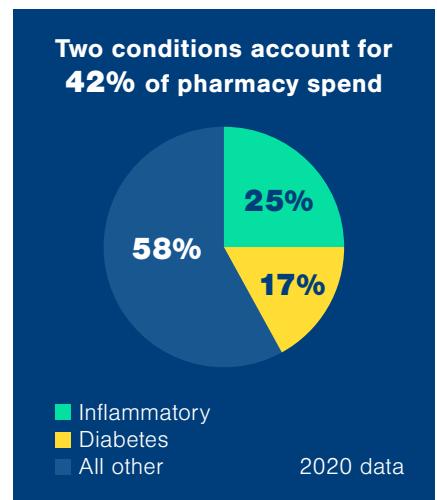
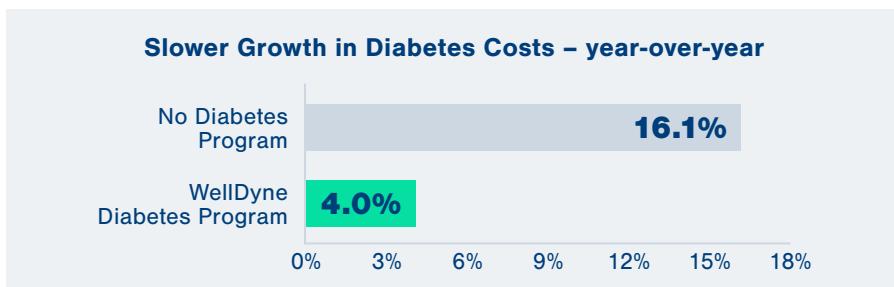
Proven Results

Inflammatory Conditions and Diabetes are typically the leading categories of pharmacy spend. When WellDyne manages the patient support for these conditions, we consistently deliver better care and better cost management.

WellManaged Diabetes

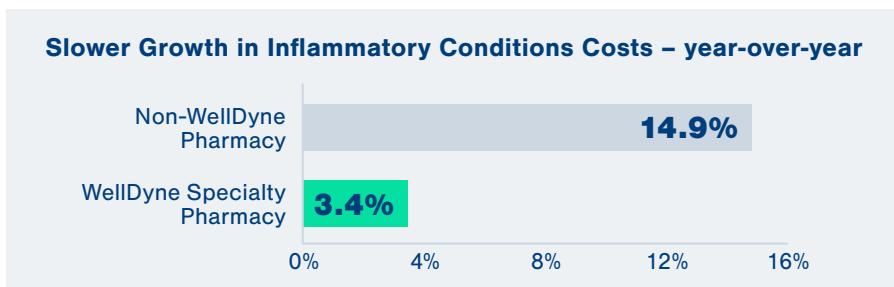
Diabetes patient care improves with the right clinical support. Across our diabetes program, we've seen impressive results:

- **8% higher adherence** – more patients take their medication as prescribed
- **22% lower insulin utilization** – patients need less insulin
- **2% reduction in patients on insulin** – fewer patients take insulin



WellManaged Inflammatory Conditions

Most plans spend more on treatment for Inflammatory Conditions than any other category – typically up to 25% of their overall drug costs. When WellDyne Specialty Pharmacy supports these patients, our clients spend less for these conditions, which include rheumatoid arthritis, psoriasis and Crohn's disease:



Our unique approach to collaborate and engage with members and prescribers helps accelerate informed decisions, lower drug costs and improve member health.